



East Liverpool Christian School

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ENROLLMENT INCENTIVE PROGRAM

Time and again, we have found word-of-mouth to be our most effective advertisement. We would like to encourage our school families who are bringing friends to ELCS and we would like to assist those who are enrolling their children for the first time.

How the incentive program works:

Tuition reductions in the amount of \$100 would be awarded to each of two parties: (1) the current school family who was the primary influence in enrolling a new family and (2) a family who enrolls their child(ren) in ELCS for the first time as a result of this recommendation. In either award, the new family must have at least one full-day student. The tuition reduction is a per family (not a per student) and would be applied at the end of one completed semester.

The new family has the responsibility of naming the primary influence in their enrollment. This is to be done in writing, on the form below, and submitted with other enrollment paperwork. Incentives may be used to cover the cost of registration fees if other tuition discounts are already in place.

The following school family was the primary influence in our decision to enroll our children in East Liverpool Christian School: _____ (Leave blank if not applicable.)

If other factors influenced your decision, please check all that apply. This enables us to use our advertising dollars wisely.

- Newspaper ad or story _____
- Community activity _____
- Church bulletin insert _____
- Minister recommendation _____
- Website _____

Names of students applying and grades:

Signature of Parent _____ Date _____